



# THE BANK OF PUNJAB

## PREQUALIFICATION OF MARKETING & RESEARCH AGENCIES FOR MYSTERY SHOPPING PROGRAMME (MSP) AND CUSTOMER SATISFACTION SERVEY (CSS).

Applications are invited for pre-qualification of Mystery Shopping Programme (MSP) and Customer Satisfaction Survey (CSS) services from Marketing and Research Agencies, having excellent market repute.

Interested firms are required to submit their sealed applications duly supported with the below mentioned information/ documents.

### REQUIREMENTS:

1. Profile & Organizational Structure
2. Applicant(s) must be owner(s) of the business.
3. Business should be active for at least 10 years.
4. Proof of NTN Certificate.
5. List of projects completed with satisfaction Certificate / Purchase Order / Invoice for the same.
6. Bank certificate not over 6 months old confirming annual credit turnover of Minimum (10) Million.
7. Affidavit on stamp paper of Rs. 100/- duly attested by the oath commissioner that the firm is not black listed and is not a tax defaulter etc.

This advertisement is also uploaded on the websites of PPRA ([www.ppra.punjab.gov.pk](http://www.ppra.punjab.gov.pk)) and BOP ([www.bop.com.pk](http://www.bop.com.pk)).

Bank will not be responsible for any cost incurred in submission of documents. Applicants will be informed in due course about the results of the evaluation of applications. Incomplete / conditional documents will not be considered.

Pre-qualification documents are immediately available after publication. Firms fulfilling above criteria may obtain pre-qualification documents, containing all required information free of cost, on any working day (Monday to Friday) between **9:00AM to 5:00PM** up to **10-01-2019** through formal request at [procurement@bop.com.pk](mailto:procurement@bop.com.pk). Applications complete in all respect should reach on the address given below & be dropped in a Bid Box available / placed for the purpose, in sealed envelopes not later than **11:00AM** on **11-01-2019**.

**Head Centralized Procurement, The Bank of Punjab**  
**1<sup>st</sup> Floor, Head Office BOP Tower, 10-B, Block E/II,**  
**Main Boulevard, Gulberg III, Lahore**  
**Ph: 042-35783717 Email: [procurement@bop.com.pk](mailto:procurement@bop.com.pk)**